

Special Offer

Helping you maximize the value of your technology investment



Service Plan Special Offer

Purchase AB Assurance 1PM and receive a Pure Dye Calibration Kit FREE! **

Pure Dye Calibration Service is an on-site service performed by a certified Applied Biosystems service engineer for pure dye calibration on Applied Biosystems Real-Time PCR Systems. The calibration analyzes signal strength from standard pure dyes and adjusts software for correct data output.

- Helps ensure accuracy and quality of results
- Saves time—our certified engineer performs the service for you
- Increased efficiency—service performed at the time of PM*
- Saves cost—we supply kits and staff time
- Convenience—we perform the service on a routine or as-needed basis

*PM = Planned Maintenance visit

SAVE UP TO
AUD \$1,640

Let Applied Biosystems Service Plans improve your laboratory efficiency and productivity and lower your operating costs.

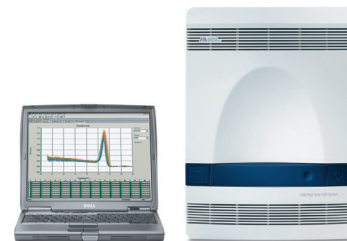
AB Assurance Plan

Our premium repair plan is designed to help maximize instrument performance and help ensure availability of critical systems. The plan can help you keep your lab running smoothly with preventive maintenance, proactive instrument monitoring, and fast response, should an instrument require repair.

Our "AB Priority" option provides guaranteed next-business-day on-site response. Spare parts on-site are also available.

- Guaranteed 2-business-day, on-site response (Zone 1 and Zone 2 only)
- Planned maintenance visit (includes engineer labour and travel)
- Factory-certified replacement parts
- Engineer labour and travel included for repair visits
- Smart Services include real-time remote instrument monitoring and diagnostics*
- Priority telephone and email access to instrument technical support
- Phone and email access to application technical support

* Smart Monitoring available on most Applied Biosystems instruments.



For more information or to place your order, please contact:

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OFFER EXPIRES: 31 July 2010

Terms and Conditions

** Promotion only available in Australia and New Zealand. To be eligible for the promotion, orders must be received by 31 July 2010. Promotion cannot be combined with any other promotions or discounts. Void where prohibited. Other restrictions may apply.

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